



www.elgingives

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SUGGESTIONS FOR ELGIN GIVES BLOG TOPICS

The purpose of the Elgin Gives blog is to educate community members on the important value that arts, education, economics, health, and human services organizations add the community. It will also be an educational source for new donors. Below are suggestions for blog posts, feel free to submit a topic that we may have missed.

Youth—Building a Foundation

- Stories and testimonials that show how agencies lift-up, encourage, advance and motivate our city's youth
- Youth nutrition
- Early learning benefits
- Youth leadership opportunities
- The value of sports leagues to youths

Seniors—The Heart of our City

- Keeping seniors active, healthy and engaged in our community
- Senior contributions to the community

Community Enrichment—A Vibrant Community Depends on Arts & Culture

- Direct benefits to youth, seniors, families
- Finding meaning in life through the arts
- Discovering your inner creativity

Broadening Horizons—Bringing Knowledge and Opportunity to Advance our City

- Economic development and tourism
- Dispel misconceptions of the city
- Elgin leadership academies
- Community service projects
- Environmental and sustainability initiatives



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Stability—Strong Neighbors, Strong Community

- Why health & human services organizations are critical members of our community
- Affordable health care
- Affordable housing & buyer/seller education
- Nutrition
- Mobility
- Job security/employment
- Financial literacy
- News from neighborhood associations
- News from social clubs

Responsible Donors

- How to evaluate an organization before donating

Corporate Donors

- Personal stories of giving by corporations
- Employee giving campaigns